

**National Panchayat Awards 2023 (Appraisal Year 2021-22)**  
**Category of Award: Deen Dayal Upadhyay Panchayat Satat Vikas Puraskar (DDUPSVP)**

Checklist-guidelines for **Video Films** to be submitted by states/UTs  
for top-3 ranking GPs recommended under each theme to Ministry of Panchayati Raj

Sl.No.	Particular/Item of the video	Criteria														
1	<b>Duration</b>	Maximum 2 minutes														
2	<b>Content and suggestive duration</b>	<table border="1"> <tr> <td>i. Profile of the Gram Panchayat</td> <td>Duration : 15 seconds</td> </tr> <tr> <td>ii. Theme/Category under which the Panchayat has been nominated to Ministry</td> <td>Duration : 5 seconds</td> </tr> <tr> <td>iii. Key achievements of the Panchayat under the awarded theme/category (In 5-6 bullet points with supporting figures/data)</td> <td>Duration : 20 seconds</td> </tr> <tr> <td>iv. Challenges faced by the Panchayat for interventions taken under the awarded theme/category</td> <td>Duration : 20 seconds</td> </tr> <tr> <td>v. Approach taken by the Panchayat to overcome the challenges in the awarded theme</td> <td>Duration : 30 seconds</td> </tr> <tr> <td>vi. Support received by the Panchayat from key stakeholders (Central/state governments, organizations etc.)</td> <td>Duration : 10 seconds</td> </tr> <tr> <td>vii. Roadmap for sustainability of thematic achievements</td> <td>Duration : 20 seconds</td> </tr> </table>	i. Profile of the Gram Panchayat	Duration : 15 seconds	ii. Theme/Category under which the Panchayat has been nominated to Ministry	Duration : 5 seconds	iii. Key achievements of the Panchayat under the awarded theme/category (In 5-6 bullet points with supporting figures/data)	Duration : 20 seconds	iv. Challenges faced by the Panchayat for interventions taken under the awarded theme/category	Duration : 20 seconds	v. Approach taken by the Panchayat to overcome the challenges in the awarded theme	Duration : 30 seconds	vi. Support received by the Panchayat from key stakeholders (Central/state governments, organizations etc.)	Duration : 10 seconds	vii. Roadmap for sustainability of thematic achievements	Duration : 20 seconds
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3	<b>Voice over</b>	<p>In a professional manner as per suggestive storyline as stated above.</p> <p><b>(If submitted in regional language, then subtitles to be given in English/Hindi)</b></p> <p><b>(Voice over to be in background and actual work done / performance of Panchayat should be depicted in video and not just a plain speech by a Sarpanch or officer).</b></p>														
4	<b>Quality standards (video)</b>	Full HD/HD/4K format/ Social media platform supported format														
5	<b>Quality standards (audio)</b>	Include background music with thematic and local culture essence														
6	<b>Use of Logos</b>	<ol style="list-style-type: none"> <li>Concerned award theme</li> <li>Localization of Sustainable Development Goals (LSDGs)</li> </ol>														

**Suggestive notes:**

- Professional agencies empanelled with Information and Public Relations Department, State Films Development Corporation etc. may be engaged by the state/UT for this purpose.
- Expenditure may be incurred from own sources or from Rashtriya Gram Swaraj Abhiyan scheme (Project Management Head).